

PRESS RELEASE

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Kaplan EduNeering and Bioforum Announce Exclusive Partnership

Bilateral Agreement Brings Blended Learning to Kaplan EduNeering's Global Clients and Delivers Web-based Compliance Solution to the Israeli Market

May 10, 2011 – Princeton, New Jersey – Kaplan EduNeering, a leading provider of compliance and knowledge management solutions, and Bioforum Applied Knowledge Center, an Israeli-based market leader for biomedical industry training and education, announced a new exclusive bi-lateral partnership. Establishing itself as a blended learning organization, Kaplan EduNeering will offer Bioforum's in-house instructor-led courses to their worldwide clients. Additionally, Bioforum will provide Kaplan EduNeering's online compliance learning solution to Israel's prosperous life science sector. Kaplan EduNeering's ComplianceWire® technology is the solution used by the US FDA's Office of Regulatory Affairs to train its 35,000 investigators and 200 life science companies.

"This is a very exciting and timely endeavor for both Kaplan EduNeering and Bioforum. As global markets continue to open the door to new business models across borders, cultures, languages and legislation, we face new challenges supporting public health demands. Integral to achieving those business models is learning, which has evolved into an essential resource for organizations," stated Lisa Clune, President of Kaplan EduNeering. "Through this partnership, we can now offer a full suite of blended learning tools through online and instructor-led programs."

According to Amir Malka, founder and CEO of Bioforum, "Bioforum and Kaplan EduNeering share a common passion and commitment to learning and education. Today, there are about 1,000 life science companies in Israel, with 60-80 new ones being established each year. Bolstered by a highly skilled workforce, a flourishing high-tech environment, and an entrepreneurial spirit, these companies will benefit tremendously from Kaplan EduNeering's online compliance learning solution. We are honored to be representing this award-winning solution, which complements our robust instructor-led portfolio."

Bioforum has created an international hub for professionals in the biomedical field, with a widely recognized international faculty of 250 instructors covering over 350 topics. Topics range from CAPA, root cause analysis, audit readiness and documenting clinical studies, to scientific subjects such as microbiological best laboratory practices and immunogenicity and manufacturing practices, including solid dose manufacturing process and chiral separation. Bioforum also serves as the organizer for several Israeli-based trade associations, including the PDA (Parental Drug Association), the Analytical Chemistry Society and Association for Clinical Trials.

Kaplan EduNeering's online compliance solutions are used by over one million individuals in more than 50 countries by companies in regulated industries, including pharmaceuticals, medical devices, biologics, cosmetics and dietary supplements.

About Kaplan EduNeering

Kaplan EduNeering (www.kaplaneduneering.com) develops technology-enabled knowledge solutions for assuring regulatory compliance and improving business performance. Kaplan EduNeering is headquartered in Princeton, NJ, and has offices in Houston, TX, Bloomsburg, PA, London, UK, Beijing and China. Kaplan EduNeering is a subsidiary of Kaplan Inc., a leading global provider of educational services to individuals, schools and businesses. Kaplan Inc. is a subsidiary of The Washington Post company (NYSE: WPO).

About Bioforum Applied Knowledge Center

Based in Israel and founded in 1998, Bioforum (www.bioforumint.com) provides an extensive range of training and educational programs, professional services and expert consultations for the biomedical industry. Bioforum Applied Knowledge Center is the hub for professionals in the pharmaceutical, chemical, biotech and medical device industries, as well as medical centers and the health care community, providing up-to-date knowledge and updates in a wide range of disciplines that characterize the biomedical industry.